

PokerGO® Expands Distribution of Industry-Leading Catalog with Launch of PokerGO TV On YouTube TV

A complementary service to PokerGO's subscription product, PokerGO TV allows poker fans access to select legacy content from the company's industry-leading content catalog. PokerGO TV leverages PokerGO's robust portfolio that includes owned and operated brands such as the Poker Masters, U.S. Poker Open, and Friday Night Poker.

POKERGO.COM

Direct-to-consumer subscription product with exclusive live events



POKERGO ON PLUTO TV & XUMO

Linear free ad-supported streaming tv (fast) 24/7 channels



POKERGO ON YouTubeTV

Premium linear tv channel licensed to cable distributors / virtual MVPDs



“PokerGO is proud to bring PokerGO TV to YouTube TV as we continue to deliver the best in poker content. OTT Advisors has a strong understanding of the popularity of poker as well as the engagement and loyalty offered by the game's fanbase. We are excited to work in partnership with their team to continue to expand PokerGO's reach through significant growth opportunities.” Mori Eskandani, President of PokerGO

POKERGO & OTT ADVISORS

The launch of PokerGO TV follows PokerGO's strategic partnership with OTT Advisors that sees OTT Advisors operating in support of the company's OTT technology, distribution, and monetization strategy.

OTT Advisors works with multimedia right holders, content owners and publishers by offering leading video technology consulting services based on years of online video experience and works with leading advertising agencies across the US, Canada and UK to drive ROI and RoAS.